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Impact of internet of things and artificial intelligence on entrepreneurship development of students in higher education

Abstract:

Investigating the revolutionary effects of artificial intelligence (AI) and the Internet of Things (IoT) on the development of entrepreneurship, this study focuses on university students in Ghana. Knowledge of how IoT and AI impact student entrepreneurial aspirations and endeavours is essential, as the convergence of technology and entrepreneurship becomes increasingly significant. To provide educators, policymakers, and students with valuable insights, this study will conduct a thorough analysis to reveal the ways that IoT and AI are influencing entrepreneurial thoughts and endeavours in higher education. The convergence of artificial intelligence and the Internet of Things is changing the face of entrepreneurship in the modern digital age. This study explores how these technologies affect students' growth as entrepreneurs within the particular environment of higher education. The goal of this study is to advance knowledge of the changing entrepreneurial attitude in higher education by analysing the symbiotic link between IoT, AI, and student entrepreneurship. In today's Higher Education Institutions, Entrepreneurship development among students is hugely affected by information technology. To provide entrepreneurship knowledge to students, Artificial Intelligence plays a vital role.

Biography

Esther Asiedu is a distinguished Senior Lecturer at the Department of Management Studies within the Business School at the Ghana Communication Technology University (GCTU). Holding a Ph.D. in Business Administration from the esteemed CASS Europe Institute of Management Studies in France, Dr. Asiedu brings a wealth of academic knowledge and experience to her role. With an impressive eight years of teaching at both undergraduate and postgraduate levels, Dr. Asiedu specializes in a diverse range of management courses. Her academic prowess is reflected in her research pursuits, which encompass a broad spectrum of topics including management and organizational behavior, leadership, supply chain dynamics, graduate employability studies, entrepreneurship and procurement, corporate sustainability, small and medium-sized enterprises, the maritime industry, higher education, green human resource management, procurement practices, and gender-related issues.