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Navigating the fundraising landscape for startups

Abstract:

Understanding the ever-evolving trends and patterns in startup investments is very important for success. This talk aims to dissect the current investment landscape, shedding light on emerging opportunities and potential pitfalls. From seed funding to Series A and beyond, the session will provide a roadmap for entrepreneurs to navigate the various stages of fundraising with confidence. In addition to traditional fundraising options, this talk aims to explore the increasingly important space of alternative investments. From venture debt to fundraising platforms and corporate partnerships, this topic will uncover alternative avenues for securing capital and accelerating growth. By expanding their fundraising toolkit, startups can adapt to changing market conditions and seize new opportunities. Most importantly, startups can navigate the downtimes and scale when the time is right.

Biography

Vittal Ramakrishna is a Serial Entrepreneur, an Investor and the founder of Pod Invest, a fundraising platform with over 37 funded startups to its credit. With over 15 years of global experience, Vittal has managed Multi-Million Dollar projects at KPMG and BOSCH. He is an expert in Investment Management and Alternative Investments, having achieved a successful exit in Germany. Additionally, he is the founder of Kreate, a marketplace for Indian artisans on the brink of profitability. Vittal is a TEDx Speaker, serves as an ambassador of GINSEP & is actively engaged in pioneering Cross-Border Investments and fostering synergies.