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The Invisible Thread: Faith, Failure, and the Magic of Alignment

Abstract:

In a world of uncertainty, risk, and relentless pursuit of success, entrepreneurship can feel like a high-stakes illusion, filled with setbacks, surprises, and moments of doubt. In this transformative hybrid presentation, Jordan Ovejas bridges the worlds of capital and magic to deliver a mind-shifting experience that inspires entrepreneurs to reframe failure as fuel for future alignment. Drawing from two decades in sales, marketing, and capital advisory, alongside a global career as a close-up illusionist, Jordan shares powerful stories, illusions, and strategies to help founders see how their greatest breakdowns often lead to breakthrough moments. With interactive magic woven throughout, this session is not just seen, it is felt. Attendees will leave reminded that their current struggles may, in hindsight, be the very events that connect them to their highest calling. Whether pitching investors or battling imposter syndrome, the message is clear: have faith, trust the invisible thread, and know that everything is happening for a reason, even if you can't see it yet.

Biography

Jordan Ovejas, is a Filipino-Canadian illusionist, capital strategist, and Chief Marketing Officer at Keystone Capital Partners. Since 2007, he's led sales teams, built marketing campaigns, and helped raise millions in private capital. He's performed magic for audiences across the globe, using wonder as a tool to unlock belief and rewire limiting mindsets. Blending business, story, and spectacle, Jordan is on a mission to inspire founders to trust the process and build lives of impact, wealth, and purpose.