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The Purposeful Innovator

Abstract:

The Purposeful Innovator is a call to action to game-changing business leaders and entrepreneurs to bring their higher selves to ideas that create transformation where conscious innovation meets humanity centered product design. During the speech, I share my proven framework and process for a purposeful approach to creating technology-based products that solve some of the world's most pressing challenges. We are living in a time of great challenges that is also presenting us with great opportunities to elevate how we live and work. Companies, non-profits, entrepreneurs alike are becoming more conscious of the value of humanity centered products and services. I invite listeners to join the tribe of purposeful innovators and inventors in building the future everyone deserves as I share compelling stories of founders addressing issues such as water quality, infant mortality, and mental health. I also share my framework & process of product development that will flourish while solving the kinds of problems that stir one's passions and meaningful contribution to our ever-evolving world

Biography

Carnellia Ajasin, a serial entrepreneur, investor, and strategist building the new economy, one that centers around sustainability innovation, regenerative technology-enabled products, and humanity. CEO of Futuryst, Inc and Frequency Capital, a tech innovation & sustainability venture studio which invests and works with corporations and entrepreneurs to identify, pilot, and scale tech-enabled products focused on sustainability innovation that advance business and purpose.