

4<sup>th</sup> International Conference on  
**Global Entrepreneurship Summit 2025**

Joint Event

2<sup>nd</sup> International Congress on  
**Artificial Intelligence and Machine Learning**

August 19-20, 2025 | Toronto, Canada

---

**Binbin Cui**

Carleton University  
Canada

**Youth Entrepreneurship in the Digital Age: Empowering the Next Generation**

**Abstract:**

Youth entrepreneurship is a powerful engine for economic growth, innovation, and social change in the digital age. Digital transformation has created unprecedented opportunities for young entrepreneurs to leverage technology to start businesses, scale their operations, and tackle societal challenges. However, challenges related to access to resources, education, and mentorship persist, especially for marginalized youth. By reforming education systems, creating inclusive entrepreneurial ecosystems, and fostering a supportive policy environment, we can empower young people to embrace entrepreneurship and contribute to a more innovative, sustainable, and equitable global economy.