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How to correct cosmetic procedures gone wrong

Abstract:

Cosmetic procedures touted as non-invasive or minimally invasive can sometimes result in complications or unsatisfactory outcomes, even when the physician has performed the procedure skillfully, and to the best of their ability. As the aesthetic field continues to grow rapidly, approximately 1% of cosmetic procedures result in complications, fail to meet expectations, or experience other issues. Such outcomes can be distressing for both the physician and the patient. Each patient's anatomy can vary by just a few millimeters, which may lead to standard procedures appearing unnatural, overly tight, or resulting in fluid accumulation, marks, abscesses, or, in the worst cases, necrosis. However, many of these issues can be successfully addressed, either by allowing time for resolution or through alternative corrective procedures. Unsatisfactory results do not necessarily imply any fault on the part of the physician. Marketing hype has contributed to inflated patient expectations, often leading them to anticipate universally flawless outcomes.

Biography

Bharti Magoo studied Medicine at Mumbai University, India and graduated in 1977. She studied different aspects of Aesthetic Medicine all over the world. She has since continued her private practice at Golden Touch Clinic and started presenting her cases world over since 2013. Apart from being regularly published, she has gained global recognition for her consecutive 1st place win in 2013 and 2014, and place as finalist in 2015 for The Anti-aging and Beauty Trophy in Best Clinical Case at the Aesthetic & Anti-Aging Medicine World Congress (AMWC) organized by EuroMediCom in Paris, France.